





MESSAGE FROM THE PRESIDENT

The last decade has seen a paradigm shift in the development priorities of human society, the Millennial Development Goals that promised inclusive and equitable development now co-exist within the overall framework of Sustainable Development Goals. The goal no longer is poverty alleviation alone but alongside to secure & sustain our planet and its resources for the welfare of all. Empowerment in todays context also means building resilient communities that are climate ready with a capacity to adapt to sustainable modes of earning livelihood and social and personal behavior.

Sparsh right from its inception envisioned itself to be a development agency that will build socially harmonious and financially viable communities in its project intervention areas. It is a measure of satisfaction for us that in a short span of four years we have brought about a visible change in the lives of the people that we serve in our project areas. We work in more than 800 villages where we have impacted more than 13,000 women, 10,000 farmers, 3,000 youth directly and 500,000 individuals indirectly. The impact that our programs have achieved is presented in the ensuing pages of this publication.

Based on planned community need assessment studies our program range spans raising farmer incomes, empowering women to create and sustain women led micro enterprises and building youth capacity & skills for leadership and employability, promoting climate resilient agriculture, water conservation and rain water

harvesting, expanding digital education and easy access to health services.

The challenges that confront human society are well documented in Goal 8 of 2030 Agenda for Sustainable Development, in our pursuit to implement these goals we realize that resource mobilization is the key to enabling transition to inclusive and sustainable growth, hence we actively seek partnerships with a cross-section of development sector agencies be it from government or the corporate sector. It is a matter of immense satisfaction for us that in our short journey our work has been recognized and appreciated by our partners and stakeholders.

Sparsh has a young team of qualified and motivated professionals whose mission is to bring about positive transformation in the lives of the communities that we serve and be at the forefront of Sustainable Development.

Mamta Singhania President & Director

Manta Singhuma



MESSAGE FROM THE CEO

Enhancing rural incomes, financially and socially empowering women and engaging the youth for the overall socio-economic development of India remain the key to unlocking the economic potential of our country. Positive interventions in these key sectors will decide whether India emerges as the third largest economy of the world by year 2025. Sparsh on its part has not only aligned its programs to these larger national goals but taken significant measures to expand and consolidate these programs.

Our work encompasses 13 of the 17 SDG Goals with particular emphasis on Goal 8 of the 2030 agenda for SDG, which suits to promote inclusive and sustainable growth. Our engagement with farmers exceeded 10,000 through the formation of 4 Farmer Producer Organisations (FPO), 84 Farmer Clubs and 180 Farmer Interest Groups (FIG). The farmers were facilitated through a variety of intervention which include Solar Irrigation for multi cropping and increasing the cropping cycle from one to three years, high yielding seeds, technical support on better farming practices, setting up of a Rural Haat for greater accessibility to the agricultural markets.

It was long believed that the participation of women in the economic activity would push up the GDP by more than 15% as also the economic empowerment of women leads to social capital formation, our work to this end speaks for itself, more than 1300 SHG's empowering over 13000 women with over 3000 women engaged in economic activity that has increased their family incomes by three thousand to five thousand rupees per month. Our women entrepreneurs are today engaged in a variety of trades that range from Hill Brooms to Goatery, Dairying, Organic Foods and Mushroom cultivation.

It is our belief that youth engagement and youth mobilization is critical to building a sustainable world, our youth engagement programs focus on the Sustainable Development Goals and include programs like building SDG villages, Digital Empowerment, Youth Entrepreneurship Development Programs and Youth Leadership Development Programs. Affirmative youth mobilization is a key component of this program, the youth are exposed to a host of issues confronting their local as well as the global environment and encouraged to think of and provide innovative solutions. Youth mobilization is the key to youth engagement and as of now these programs have reached more than 3,000 youth.

Sparsh is a young organization and our journey has just begun, in this relatively short period of time we have made significant progress in realizing our mission of building socially harmonious and financially viable communities, along the way support has come from important stakeholders and partners and I thank each one of them making our journey thus far exciting and meaningful.

I and my colleagues reaffirm to spare no effort in building Sparsh as a formidable entity in the development sector of India.

Kapil Kaul CEO & Director

APPROACHES

SUSTAINABLE **LIVELIHOOD**

Women Empowerment
Farm-based Livelihood
Youth Engagement

SOCIAL CAPITAL FORMATION

Community Asset Creation
Education Initiatives
Community Healthcare



SDG FOOTPRINT





















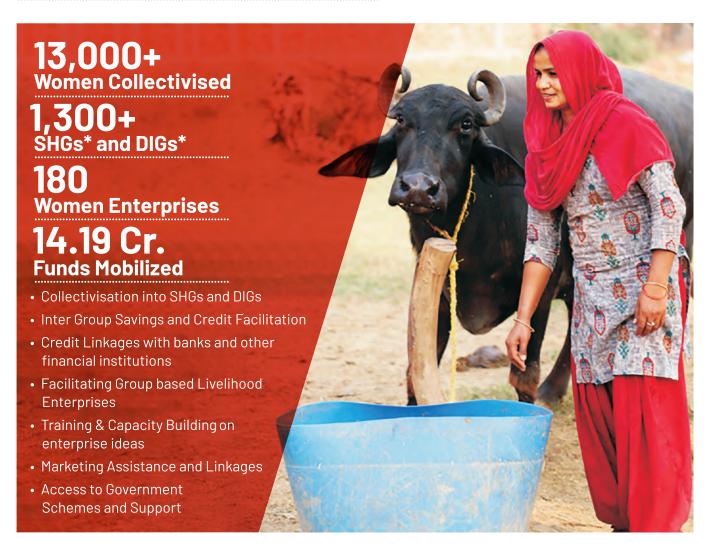








WOMEN **EMPOWERMENT**



EMPOWERING THE VILLAGE WITH THE POWER OF KNOWLEDGE

Radha's husband ran the very first school in the village and it used to be a reason for the girls getting education beyond 5th class. But the school was not even meeting its expenses. Radha's husband and her brother-in-law are now working in UAE to make ends meet. But the earning was just enough to finance their daughters' education and get the bare minimum food.

"The people from my village used to think that we received lots of money from abroad and was still showing the life of hardship. But reality was that my kids were not getting even milk in their food, Many a times, I had to borrow money from the moneylenders on a very high interest of 8% to 10%.", she explained.

Radha interacted with the members of some SHGs in her village and came to know that they were getting the loans at 2% interest rate. Moreover, the members were also earning 1% on the monthly loan amount. She formed an SHG called Radha Sparsh SHG. After a few months, Radha did not have to borrow money from other sources.

Sparsh also brought up the suitability of dairy farming as an

Income Generation Activity. The group was provided training for the dairy farming under Livelihood Enterprise Development Program.

With Ioan amount of Rs 50,000, Radha purchased a buffalo that yields 12 litres of milk out of which 10 litres are sold to the Village Level Collection Centre. An individual Ioan of Rs 90,000 has also been credited to her. She has purchased another Buffalo and a bullock cart to carry the green fodder from the field. Today, Radha is providing for her 3 children and ensuring that they live a good life.







- Our outreach increased from 2877 women to 5525 through 531 SHGs.
- 268 new SHGs were linked to banks, thus increasing the total number to 523.
- Group savings increased to 1.79 Cr. as against 80 Lakh in 2018-19
- 345 SHGs received bank loans worth Rs. 3.44 Cr. as against 70 Lakhs.
- 132 SGHs with 1385 women were engaged through Group Based Enterprises
- 12 different trades were promoted as income generation activity.
- 1070 women from 111 SHGs were trained and capacitated on livelihood generation activities.

 With the support of NABARD and JK Paper Ltd., a rural mart was setup in Rayagada to market the SHG products that is generating profits.

UTTAR PRADESH

- In Gajraula, 658 Dairy Interest Groups (DIGs) were mobilized till March 2020. 35 new DIGs with 416 members were added, increasing our total outreach to 6773 women members.
- 77 DIGs were formalised by linking them to banks. 44 DIGs received credit facilities from various banks worth Rs. 1.42 Crores increasing the cumulative loan mobilization to Rs. 3.77 Cr through 356 DIGs
- An e-shakti project has been sanctioned to Sparsh Social Foundation by NABARD for digitisation of records.

- With support from NABARD and UDL, one Rural mart is being planned to be promoted in the Alipur Khadar Village for providing marketing support to the DIGs.
- 4 Livelihood Enterprise
 Development Program (LEDP)
 have been sanctioned to build
 the capacity of 600 DIG
 members with necessary Dairy
 and Marketing Skills.
- 1583 members were linked to social entitlement schemes like (PMJJY, PMSBY, APY).
- 1200+ Adhaar and Pan registrations were facilitated in FY 2019-20.







- 4 new SHGs were formed, thus increasing the total number of SHGs to 9, reaching out to 110 women.
- Two sewing and tailoring training centres have been established to support members of existing SHGs as well as women farmer interest groups (FIG) for improving their skills, providing capacity building and handholding support for development of micro- enterprises.





SUSTAINABLE FARMING



PLANTING THE SEEDS OF A **HEALTHIER TOMORROW**

Pritiben lives with her family in Govlan village, Tapi district, Gujarat. They rely mostly on farming for their food and livelihood. Due to poor transportation facilities and infrastructure, they lacked access to basic amenities. Greens and fruits never became a part of their daily diet except monsoons, thus leading to insufficient nutritional intake and malnourishment. She explained that their family could not meet their nutrition requirement relying on the market as nutritious food was costly for them to buy.

Sparsh introduced the concept of nutrition gardening in the village, encouraging families to plant vegetables and fruits.

Understanding the cost and health benefits of a kitchen garden, Pritiben decided to set up one in her backyard. Sparsh supported her family by giving 3 fruits plants and 6 varieties of vegetables seeds. Besides, they were given continuous guidance for regularly nurturing the garden.

According to Pritiben, the kitchen garden has helped many families in the village to meet their nutrition requirements. She is happy to enhance the nutritional affordability for her family and earn addition income from the sale of surplus produce.

The watershed project of Soangadh block of Tapi district of Gujarat has carved in a unique success story of its own. Within just one year of implementation of the project 16 boribandhs are now providing water for irrigation to 94 farmer house holds irrigating 79.84 acres of land which was earlier just rain fed or were barren land. Today, farmers from these 94 farmer households are successfully growing crops like corn, millets, sugarcane, pulses and vegetables.







- Farm-based livelihood interventions in Rayagada reached out to 7567 farmers, increasing our reach by 4617 farmers as against cumulative of 2953 farmers reported till FY 2018-19.
- 12 Group Solar Irrigation sites were promoted that directly engaged 450 farmers and irrigated more than 300 Acres of farm land.
- 4 Casurina Plantation based FPOs were promoted in the Puri District of Orissa which lead to 900+ farmers engaging. These FPOs are the first FPO-based plantation promoted in the region.
- 84 farmer clubs (FC) received constant hand-holding support like seed support, irrigation, capacity building and skill development support for modern agricultural practices and agri-enterprise development that helped 6667 farmers.

- 6 farmer resource centres were created and operationalized with a total reach of 600+ households in 7 villages of Rayagada.
- A rural haat is under construction on 1.76 acres of land that was given by district administration to the local panchayat in village Koltiguda. Five stalls, two storage units and a Common Facility Center (CFC) will be constructed over a total area of 60,000 sq. feet. This will benefit 15,000 farmers and women from adjoining 30 villages.
- 50 FPOs comprising of 5776 farmers from 92 villages are under formation. The FPOs will undertake organic farming with buyback arrangement with various vendors.

GUJARAT

 26 Farmer Interest Groups(FIG) were promoted that increased the total FIGs to 180. They reached out to 2417 farmers including 205 women. 150 of

- these FIGs were also linked to a bank.
- Capacity building trainings for Mushroom Cultivation, Honey Bee Farming, Organic Vegetable Farming were conducted at village level so that farmers can learn and adopt new techniques to enhance their income.
- Soil health card scheme is being implemented to help marginal farmers improve their yield.
 Based on soil tests conducted under the scheme, farmers are suggested accurate measures to enhance soil quality and also reduce input costs.
- 1037 were enrolled under Kisan Samman Nidhi Yojna and 312 were linked to Kisan Credit Card.
- 760 and 972 farmers were connected to I-khedut and Crop Insurance Scheme respectively.
- A watershed program is being implemented to support addressing the scarcity of water for agriculture and promote allied livelihood options.

UTTAR PRADESH

- Livestock Development was taken up in our dairy belt in Uttar Pradesh.
- 3081 artificial inseminations were done with a 67% confirmed pregnancy rate. 971 Cows and 927 buffalos were born since march 2019.
- 6 animal medical camps were organized with 3376 animals receiving treatment and free medicine support.



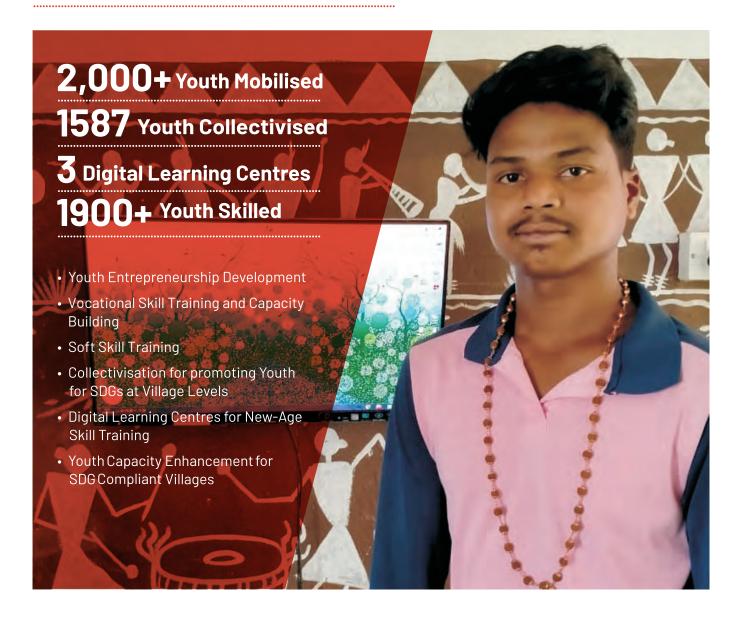








YOUTH **ENGAGEMENT**



Raising Aspirations through **Digital Skill Enhancement**

Digital competency has potential to raise the aspirations among youths in rural areas. They can access learning opportunities to pursue their chosen careers and interests and contribute to society as active citizens. Students in digital learning centers are showing interest in various fields which were previously unexplored such as music editing, photo editing, videography, vlogging etc.

Dambru Pulaka, a music aspirant

had to drop out of college due to financial difficulties. He was forced to work on agricultural fields to meet the livelihood requirements of his family. The digital learning center setup by Sparsh Social Foundation in his village helped him pursue his dream. He learnt music editing online and practices his singing through online tutorials. Today, he runs a music channel on YouTube with over 6 lakh views and operates it from the digital learning center in his village.

Semanti Pedenti, a 20 year old president of Balika Mandal, Angur and the first graduate girl from her village. She took the initiative of teaching younger kids of village through online platforms and resources during lockdown. With the help of other Balika Mandal members, she organises regular remedial classes for students. She is also motivating other boys and girls from neighboring villages to get acquainted with digital learning.







- 27 Youth Clubs (YC) and 27
 Balika Mandals (BM) with 928
 boys and 659 girls have been formalized and registered with Nehru Yuva Kendra Shakti.
- 5 more DLCs are under construction to be operational by April 2021
- 30 villages from 5 districts have been identified to be promoted as SDG compliant villages by the YCs and BMs.
- 558 youths from 14 villages have been counselled for different placement-linked skill training programs and emerging entrepreneurship opportunities.
- 42 youths have registered for placement-linked training program in different trades.
- Youth were encouraged to lead village level sanitation drives held as per the SBM guidelines.
 1208 youth participated in the drive.

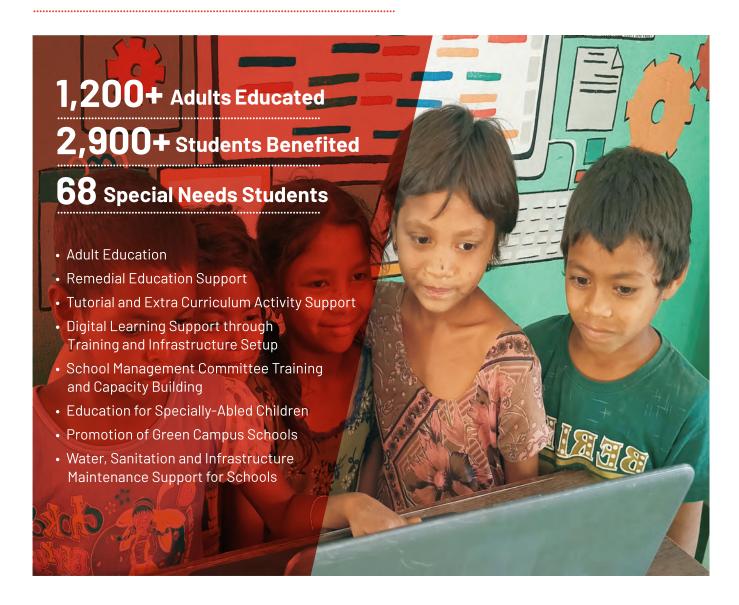
- 27 bamboo artisans from the Kotvalia underwent bamboo skill enhancement training.
- Public Private Partnership (PPP), Vocational Training Improvement Program with the support of Centre of Excellence (COE) scheme improved and upgraded ITI, Ukai.
- 11 trades were promoted by the center with an intake of 603 members.







HOLISTIC EDUCATION



TAKING A DIGITAL LEAP TOWARDS A **BRIGHTER TOMORROW**

Rayagada is a tribal district situated in southern Odisha with a school going population of about 1.7 lakh. These are mostly tribal children with low aspirations, due to limited access to information and opportunities.

Digital literacy is an empowering tool and has the potential to raise the literacy levels in rural areas. But, these spaces raise the question of accessibility and affordability.

To develop an ecosystem of digital literacy, education and training that will shape a technologically empowered society; Sparsh Social Foundation launched a Digital Literacy Program in Rayagada. The digital learning centers established are also being used as youth resources centers for youth club and balika mandal meetings. Girls identify these centers as a place of freedom and a break from their daily routine/household chores. Since the centers are accessible 24x7, participation of girls has increased.

Access to electricity is crucial for digital education, thus all powering devices as well as internet connections run on 100% solar energy. Digital learning has witnessed an appreciable

upsurge amid the nationwide lockdown. Since schools and colleges are closed, students are utilizing the centers for virtual learning. For additional resources, small libraries are also set up. The center is also used for charging their devices in case of a power cut.

Currently, there are 120 students accessing the digital learning center and a digital curriculum in local language is being developed to support formal learning in these centers. By the end of FY 2021-22 we plan to establish a total of 15 Digital Learning Centers in Rayagada.



- Sparsh Social Foundation in partnership with the climate reality project is taking the lead in development of green school campuses in the Rayagada District. Lakshmipath Singhania Public School has become the first school in Odisha that is a part of Indian Climate Aware School Network.
- 300 adults enrolled in 10 Adult Literacy Centres and 12,000 more are benefitting from it in Rayagada, Odisha.
- 762 students supported with remedial education, tutorial support and were aided with Extra Curricular Activities (ECA).
- 120 students have been enrolled at the 3 digital literacy centres and are receiving soft skill trainings.
- Nutan Gyanvardhini, is the only day school for children with special needs in the district. It trains and educates children to join the mainstream. Seven children have already adapted to the mainstream life. Some of them have excelled in state level

Special Olympics. This year therapy and rehabilitation services were also introduced.

- 300 underprivileged students from the age of 14-16 were chosen from three nearby schools for conducting an "Inborn Potential Assessment". It was done with the help of biometric tool and was followed by providing an EKA Report.
- One day training cum capacity

- building program was also conducted for the teachers of all three schools so that they can easily understand the findings of reports and nurture/quide each and every student accordingly.
- Infrastructure support like clean drinking water, toilets for primary and secondary school and maintenance support for school buildings were provided.



COMMUNITY HEALTHCARE



A WAVE OF CHANGE FOR A **HEALTHIER TOMORROW**

Snehaben Krishnabhai Vasava, is a 14 year old girl from Sataksi village, Tapi district, Gujarat who suffers from Sickle Cell Anaemia. Due to her illness, she needs regular medical attention.But, the village lacks medical facilities, public transportation and is almost 40 km away from the block headquarter. Moreover, her parents' are not financially well-off. The constant travelling drastically affected her education and family's finances.

*SCA: Sickle Cell Anemia

Two years ago, Sneha's village was adopted by

Sparsh Social Foundation.
Rural Health Clinics are set up to implement the health activities now. Every month, free folic acid tablets are being given to sickle cell patients and to motivate these patients, a Sickle Cell Committee has been formed in each village. They regularly counsel the patients about the genetic aspect of this disease to limit future cases.

Sneha is now able to take her medicines regularly which has positively impacted her health as well as education. Now her father is also able to go to work more regularly and earn more than he used to.





- 369 people in Rayagada were supported for OPD and Eye Surgery under project Roshni, an initiative with JK Centre for improving the community's eyesight.
- Village-level health camps were organized round the year that reached out to 3066 individuals with diagnostic and free medicine support.
- 2,721 mothers and adolescent girls received counselling on female hygiene and reproductive health along with other related healthcare support.

- 273 medical camps covered 16000+ patients. 99 patients were referred to higher facilities for better treatment. As on December 2021, 1,20,000+ patients were covered through medical camps.
- Our intervention led to an umbrella care genetic counselling by medical officers and trained field staff every month, thus broadening our reach from 1276 to 1900 Sickle Cell Anaemia patients.
- Over 1800 individuals were screened for vision related issues, out of which 262 cataract surgeries were done. 904 refractory glasses were distributed amongst needy people.
- 179 children moved from the yellow category to green and 20 children moved from the red category to green.
- We ensured that the targeted group received 100% vaccination from ailments like Measles & Rubella.
- Under the Ayushman Bharat Yojna, 8453 individuals were enrolled . 70 people were connected to PM Jeevan Jyoti Yojna and 12 were enrolled for Atal Pension Yojna.



ORGANISATION'S **OVERVIEW**

LEGAL STATUS

Registered Section 8 Company under Company Act, 2013 351887/2019

Income Tax Permanent Account No. ABCCS2866C

Income Tax Registration U/s 12-A 88/2010-11; Dated 24/09/2010

Income Tax Exemption U/s 80G CIT(E)/HYD/ITAT/80G/2017-18; Dated 14/07/2017

Registered Address 3rd Floor, Nehru House, 4, Bahadur Shah Zafar Marg, New Delhi-110002 IN

Auditors M/S R.S. Dhani & Company

OUR **TEAM**



PROF. PRAFULLA DHAL



ANIRUDHYA GUPTA



AVINASH PANDAY Head Programs & Partnership, Head Programs & Partnership, UP & Rajasthan Gujarat



MADHUKAR VERMA



ANUJ CHOUDHARY Program Manager, UF



KISHORE KUMAR SAHU ssociate Program Manager, Odish



KAMINI SINGH Program Officer (Youth Engagement), Odisha



MANOJ KUMAR YADAV Program Officer, Odisha

PROJECT OFFICERS & DEPUTY

Manushree Ray, Project Officer, OD Rakesh Kr. Biswal, Dy. Project Officer, OD Bikram K. Pradhan, Dy. Project Officer, OD Firoj Kr. Behera, Dy. Project Officer, OD Tapan Pedenti, Asst. Project Officer, OD

FIELD STAFF

Neha, Field Staff, UP Pooja, Field Staff, UP Arvind Kumar, Field Staff, UP Zakir Ali, Field Staff, UP Gulista, Field Staff, UP Premwati, Field Staff, UP Balvindar Singh, Field Staff, UP Chintu Sagar, Field Staff, UP Rakesh Vasava, Field Supervisor, GJ

COORDINATORS

Jitender Pal, Project Coordinator, GJ Ashok Nale, Cluster Coordinator, OD Ranjit Singh Behura, Cluster Coordinator, OD Madhusudhan Karkaria, Field Coordinator, OD Basudev Kandhapani, Field Coordinator, OD Shivprasad Prajapati, Block Coordinator, UP Shakir Ali, Block Coordinator, UP Dinesh Mehar, Block Coordinator, UP Suman, Block Coordinator, UP Jignesh Gamit, Senior Executive, CSR, GJ

ACCOUNTS AND ADMIN

Manoj Kr. Badajena, Account and Admin, OD

*OD- Odisha; GJ- Gujarat; UP- Uttar Pradesh

OUR VALUED **PARTNERS**

Sparsh Social Foundation works with companies, governments and other non-profits to address the complex challenges on a national scale. Our partners contribute more than money. They share their ideas, volunteering power, in-kind support and more, to help build stronger communities.

FUNDING PARTNERS









MARKETING PARTNERS





KNOWLEDGE PARTNERS













SPARSH SOCIAL FOUNDATION

3rd Floor, Nehru House 4, Bahadur Shah Zafar Marg, New Delhi- 110002 IN

web: www.sparshsf.org e-mail: info@sparshsf.org